

NAIOP REAL ESTATE CHALLENGE

2023 Sponsorship Package



NAIOP's Western Canadian competition introduces students to all aspects of the development process as they create full investment and development proposals - on a real site, judged by the actual developer.

Help promote careers in commercial real estate, and educate the next generation of industry leaders, by sponsoring today!

Title Sponsor

- Exclusive opportunity to profile development site
- Video advertisements and speaking opportunities during the event
- Name/logo recognition when the site is mentioned
- Opportunity to help to judge the competition and meet exceptional students



Sustainability Sponsor

\$10,000

- Exclusive opportunity to present the sustainability award
- Exclusive company naming rights to the sustainability award
- Video advertisement or speaking opportunity

First Prize Sponsor

- Exclusive opportunity to speak and present the first prize
- Video advertisement or speaking opportunity



NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

EDMONTON * CHAPTER

Video Sponsor

\$3,500

- Video advertisement during the event
- Banner recognition on all videos of the kickoff call and event

Host Bar Sponsor

\$3,500

- Exclusive logo recognition on drink tickets
- Logo recognition on all event collaterals



Food Sponsor

\$3,500

- Banner advertisement during the event
- Logo recognition on all event collaterals



Travel Sponsor

\$2,500

- Exclusive trade-show booth or video advertisement during the event
- Logo recognition on all event collaterals



Team Sponsor (x3)

\$2,500

- Team will be named after your company for example:
Team Elite from the University of Alberta
Team Qualico from the University of Manitoba
Team Altus from the University of Calgary



Elite Real Estate Group
Real Estate Development and Investments



Subject Matter Expert Sponsor (x3)

\$1,500

- Logo recognition on all event collaterals
- Exclusive opportunities to interview exceptional students

